

**A world without seabird bycatch is the world we want to see**



## Hookpod

**Proven to virtually eliminate seabird bycatch**

Encloses the point and barb of the hook during setting, so birds cannot be hooked and drowned. Once the Hookpod reaches 20m, the pod opens - releasing the hook and the bait. The pod is retrieved during hauling, closed and stored in standard setting bins/baskets until the next set.

### Benefits for fishers

- **Easy operation**  
No need for streamer lines or additional lead line weighting
- **Reduces bycatch** to near zero
- **No impact on target species catch rate**
- **Long lasting and reliable**
- **Flexible**  
Works with a range of hooks and lines
- **Reduces risk of flyback injury**
- **Cost effective**  
Low cost-per-setting rate
- **LED version available**  
Removes the need for light sticks, saving you time and money

### More about the Hookpod

- The Hookpod LED weighs **68g** and the Hookpod Mini weighs **49g**, to rapidly sink below the diving depth of albatrosses and most petrels
- Manufactured in **strong polycarbonate** with **marine grade stainless steel** springs
- Operationally effective to a **depth of 1000 metres**
- Developed with the fishing industry **over many years**



#### Hookpod Mini Technical Specifications

Dimensions	H 97mm W 29.5mm D 25.8mm
Weight out of Water	49g
Weight in Water	20g
Depth Rating	1000m
Opening Depth	20m or 10m

#### Hookpod LED Technical Specifications

Dimensions	H 120mm W 31mm D 28mm
Weight out of Water	69g
Weight in Water	24g
Depth Rating	1000m
Battery Life	500 hours
Light Output	0.08 lumens
Light Colour	Green
Opening Depth	20m or 10m

Developed in collaboration with the fishing industry and BirdLife International. Patented in the UK 2492788.

“ I really liked the equipment and I intend to continue using it. In my opinion, the Hookpod is a mitigation measure more efficient than bird scaring lines, line weighting and night setting. It's a pleasure to help to develop this technology, which in my view is the solution to prevent seabird bycatch in pelagic longline fisheries. ”

**Celso da Oliveira Rocha**  
Brazilian skipper

### How to order Hookpod

To order Hookpods, simply email us direct at: [info@hookpod.com](mailto:info@hookpod.com) for a quote.

Discounts available for bulk orders.

Hookpods are designed to work with many different types of pelagic longline gear and bait, as well as a range of line types and sizes.

If you would like to test the Hookpod before purchasing, please contact us and we can arrange a suitable number of samples for you to try out.

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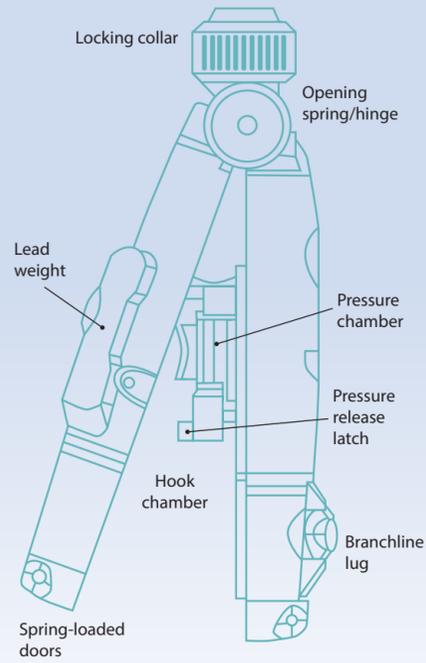


Simple, safe and effective  
**seabird bycatch mitigation**

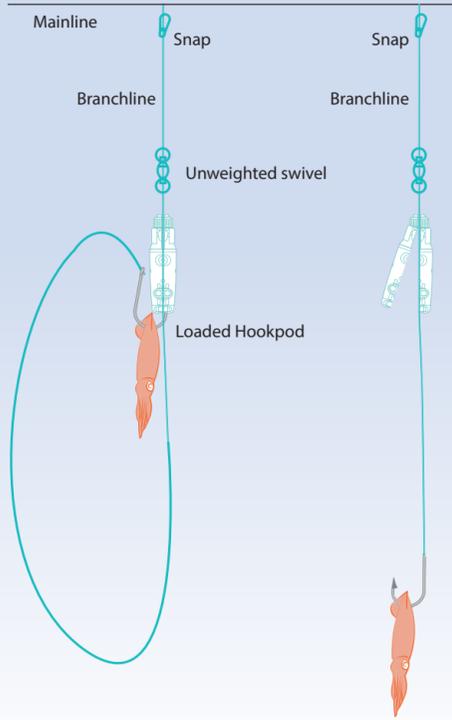
Recommended by ACAP as  
“best practice for the pelagic longline industry”



## Hookpod components



## Baited hook released at either 10 or 20 metres



## The Hookpod

### How it works

- The Hookpod is a polycarbonate capsule that attaches to the branchline.
- During setting the baited hook clips into the Hookpod, preventing seabirds from becoming hooked.
- A pressure release system opens the Hookpod at a depth of 20m (see illustration above), beyond the diving depth of most seabirds.
- On hauling, the Hookpod remains in place on the line, ready for the next set.
- The pod has been designed to last several years - materials are durable and resistant to damage by UV rays and seawater.
- The Hookpod has been designed to open at either 10m or 20m, whichever best fits your fishing operation.



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These Hookpods are a great invention and they are working well for us. It has taken away the dangers of using lead weights on our gear. At first I was a bit suspect about using them thinking it could affect our catch but after using them I have noticed that our fishing has not been affected in any way.

On a few occasions the Hookpods actually out-fished our regular gear and caught more fish! Not one single bird has been caught on the pods so far from the tests we have run and yes, we have caught the odd bird on our regular gear! Shooting and hauling is no different to how we do it with the regular gear. It just takes the crew a few sets to get used to them.

Mike Te Pou  
New Zealand skipper - FV Commission

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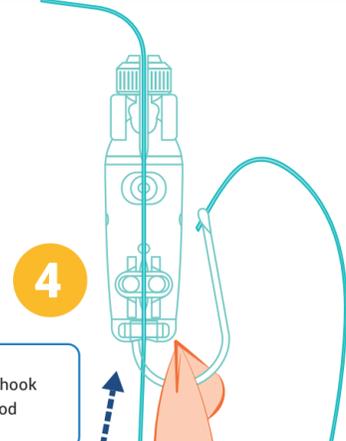
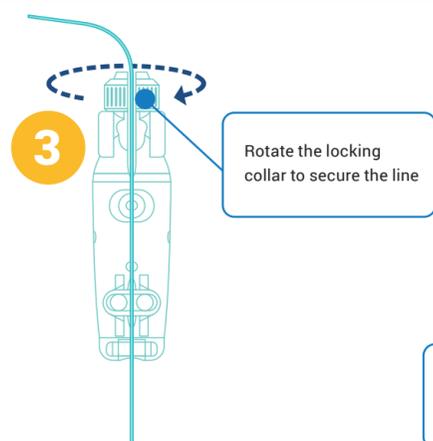
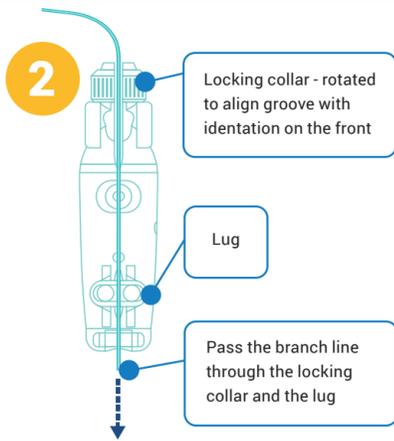
## Hookpod storage

When hauling, simply flick the Hookpod to ensure that water droplets are removed from the pressure chamber. The pods can then be closed and stored; either hung from the hook in the swivel, which works best if pods are less than 1 metre from the hook, or simply fletted in the bin along with the branchlines.

## Setting and using the Hookpod



The pod requires opening before first use to equalise the pressure in the air chamber



The baited hook is disarmed and ready to set. Ensure the loaded pod is thrown clear of the propeller wash. The pressure release mechanism will open the pod once it reaches a depth of 20m.



“

Every day, hundreds of albatrosses die in longline fisheries. But there is a unique and exciting new solution to halt this.

It's called a Hookpod. Hookpods cover baited hooks as they enter the water and stop birds getting caught as they dive for baits. They are effective, easy to use, safe and economic for fishermen.

If every pelagic longline fishing fleet used Hookpods, I believe we can stop the accidental death of these magnificent ocean wanderers.

Sir David Attenborough

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